

WHY IS GLOBAL EDUCATION SO IMPORTANT

78%

78% of employers agree students should gain intercultural skills and an understanding of societies outside the U.S., yet employers believe only 15% of college graduates have awareness/ experience of cultures outside the United States.

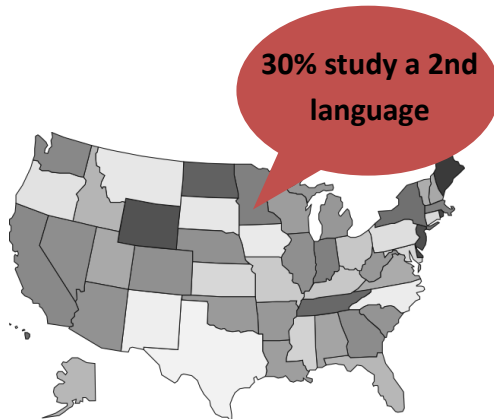
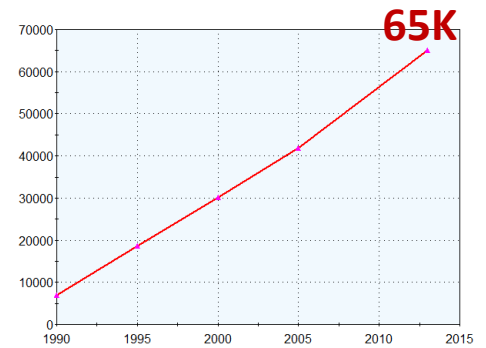
Chinese Speakers
1.39 Billion

English Speakers
527 Million

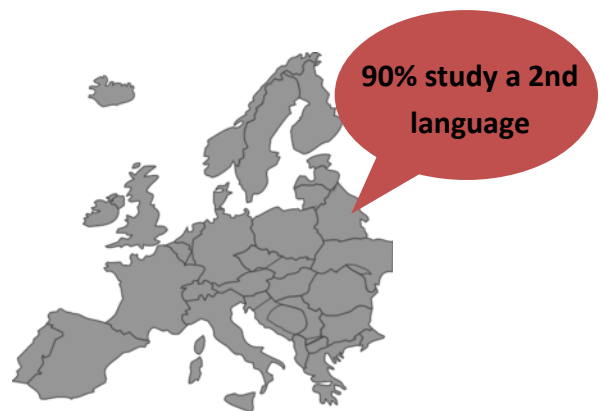
500+

Foreign owned companies in Greater Cincinnati.

Multinational corporations grew 829% in the past 25 years



Vs.



According to U.S. Census data, **just 5 percent** of local residents speak a language other than English at home. The statistic sends an alarm to local organizations and corporations that aim to grow their operations and influence around the world.

Failure to train or recruit a diverse and multilingual workforce, they say, could threaten the region's ability to keep or compete for highly sought-after global firms.