ONE WORLD GALA & Global Trivia Game

creating tomorrow's global leaders

IT'S A WORLD OF LEARNING!

2023

will you play your part in student success?

Your sponsorship of the 10th annual One World Gala & Global Trivia Competition, an evening with dinner, international trivia, fun, & learning helps to **inspire students with a world of learning.** It is the most exciting gala in town and an evening where 'Jeopardy' meets 'Where in the World is Carmen Sandiego'. As our organization's **vital annual fundraiser**, we strive to connect our community with the full potential of embracing a truly global perspective and community building activity.

The World Affairs Council is Greater Cincinnati's focal point for international education, interaction, and communication. **We help our region to compete in the global arena and prepare our young people for success through an appreciation of global fellowship and cultural diversity in the classroom and in the workplace.**

Your sponsorship goes directly towards our community outreach and global learning initiatives including global summer camp, culture boxes, student scholarships, global classrooms, teacher trainings, & International Education Summit. The gala supports our most unique programming for the community.

The Council is **the only organization in the Greater Cincinnati focused on global learning opportunities for students.** There are many ways for you to get involved through sponsorship opportunities supporting our schools and community. We hope you will play part in student success.

One of the teachers said it best, "our programs have been a platform for students to be able to connect what they are learning in school to the world around them."

2023 Sponsorship Opportunities & Benefits

PRESENTING: starting at $20,000 plus

- Exclusivity
- Complimentary tickets provided for 8 with VIP seating & 2 bottles of wine at dinner
- Annual business membership
- Opportunity to speak at the event
- Complimentary full-page ad in newsletter
- Logo with a link to your website on our website for one year
- Logo on virtual save the date
- Sponsor's engagement with World Affairs Council, will be highlighted in a special e-news post at an agreed upon date in 2023 (e-news reaches 5,000+ individuals & includes logo on year-long education programs)
- Business logo recognition on email communication
- 8 mentions on social media pages & Dedicated feature on LinkedIn
- Full page spread in program
- Logo on event day signage

TITLE: starting at $10,000 plus

- Complimentary tickets provided for 8 with VIP seating
- Business Membership to the Council
- Complimentary ½ page ad in newsletter
- Logo with a link to your website on our website for one year
- Logo on virtual save the date
- Sponsor's engagement with World Affairs Council, will be highlighted in a special e-news post at an agreed upon date in 2023 (e-news reaches 5,000+ individuals & includes logo on year-long education programs)
- Business logo recognition on email communication
- 6 mentions on social media platforms
- 1/2 page spread in program
- Logo on event day signage

AMBASSADOR: starting at $5,000

- Complimentary tickets provided for 8 with VIP seating
- Business Membership to the Council
- Logo with a link to your website on our website for one year
- Logo on virtual save the date
- Sponsor's engagement with World Affairs Council, will be highlighted in a special e-news post at an agreed upon date in 2023 (e-news reaches 5,000+ individuals)
- Business logo recognition on email communication
- 4 mentions on social media platforms
- Full page in program
- Special event day signage

2023 Sponsorship Opportunities & Benefits

CONSUL GENERAL: starting at $3,000

- Complimentary tickets provided for 6 with VIP seating
- Business Membership to the Council
- Logo on our website for one year
- Logo recognition on giving platform with link back to website
- Sponsor's engagement with World Affairs Council, will be highlighted in a special e-news post at an agreed upon date in 2023 (e-news reaches 5,000+ individuals)
- Business logo recognition on email communication
- 2 mentions on social media platforms
- ¼ page program advertisement
- Special event day signage
- Co-sponsorship of a trivia category

DIPLOMAT: starting at $2,000

- Complimentary tickets provided for 6
- Business membership to the Council
- Sponsor's engagement with World Affairs Council, will be highlighted in a special e-news post at an agreed upon date in 2023 (e-news reaches 5,000+ individuals)
- Business logo recognition on email communication
- Mention on social media platform and email communication
- Special event day signage

GLOBAL CITIZEN: starting at $1,000

- Complimentary tickets provided for 2
- Two individual Memberships to the Council
- Mention in email communication

GLOBAL TEACHER: starting at $500

- Listed in program
- One individual Membership to the Council
- Recognition on email communication
- Pure donation

Proceeds benefit World Affairs Council – Cincinnati and Northern Kentucky, a 501(c)(3) organization. Donations are tax-deductible to the extent permitted by law. For questions concerning World Affairs Council sponsorship or inquiries into customizing a sponsorship to better serve your company, please contact Michelle Harpenau, Executive Director at (859) 448-8984, mharpenau@cincyworldaffairs.org